

## The Southeast Missouri State Teachers College

AT CAPE GIRARDEAU, MO.

will open its fall term Monday, August 30, 1920. Students should be registered for entrance on Friday and Saturday, August 27 and 28.

The outstanding fact in regard to this College is that in addition to the ordinary collegiate and educational courses, it offers full instruction in Agriculture and Animal Husbandry; has a well equipped Department of Mechanical Arts and Trades under a competent instructor; and offers a full course in Domestic Science and Art. The College diploma of a life state certificate to teach in the public schools. There is no charge for tuition. Write for blank form and report your high school record.

For further information and catalog, address

W. S. DEARMONT, President,

Southeast Missouri State Teachers College

"I don't understand," said Miss Cayenne, "why a girl who is perfectly willing to be photographed in a bathing suit should be so annoyed when she discovers that there is a little hole in the back of her stocking."

Jack Johnson who evaded service in France, has one consolation—jail is a safer place than the front line trenches.

Striking for the strike's sake is presently going to be less popular than it has been for some time.

Germany has been told how much she must pay. She seems to be aware, however, that the Allies employ no collector.

China seems to be in for a revolution. Yellow faces grow pallid at the thought of the yellow reds.

With sugar scarce and alcohol taboo, how are we to preserve party traditions this summer?

The 3 cent a mile railroad fare will make short distance honeymoons popular.

## Don't Slow Up Advertise Now!

Never has there been a time when the public has looked more keenly for Merchandise News than now, particularly that of trade-marked, standardized products.

Never has there been a time more auspicious for the enterprising tradesman to secure his full share of trade than now. People must continue to eat, to wear and to use.

The tendency is to cut out luxuries, and luxuries are only a relatively small portion of your business. For every luxury cut you have a chance to increase your movement of staples.

How short-sighted is the policy of reducing advertising expense to "save money." You will only lose trade. You will only lose prestige. Advertise to increase sales and make more money; do it wisely and well.

Be prosperous and let the people know that you are prosperous.

Success was never achieved by stopping advertising or by wearing old clothes and talking pessimism.

Be wise and advertise in the

## The Hayti Herald

### SALVATION ANTI-SUICIDE BUREAU

St. Louis, Mo., Aug. 12.—A report just made public by Captain Vincent Cunningham of the Salvation Army Anti-Suicide Bureau, indicates that upwards of 100,000 persons have been saved from a suicide's grave through the efforts of the organization.

In 1904 General William Booth of the Army, organized the first Anti-Suicide Bureau in the world. Today there are 10,000 Salvation Army Anti-Suicide Bureaus. They operate in the principal cities of 63 countries and colonies throughout the world.

At the time that General Booth established the first Anti-Suicide Bureau there was a suicide mania sweeping the United States. Booth made known his plans to newspapers. The editors agreed with him that something must be done and as a result at the head of each suicide story in their papers they published the following notice:

"PERSONS CONTEMPLATING SUICIDE SHOULD CALL ON THE SALVATION ARMY."

Scores of persons down in their luck or despondent because of some imaginable insurmountable difficulty followed the advice of the editors and consulted Salvation Army officers. An immediate decrease in the number of suicides followed.

Captain Cunningham who is in charge of the St. Louis branch of the Anti-Suicide Bureau, said today that every Salvationist was active in the Bureau's work and that not a week passes but that some individual is persuaded from taking his or her life.

### TREES

Trees are the arms of Mother Earth lifted up in worship of her Maker. Where they are beauty dwells; where they are not the land is ugly, though it be rich, for its richness is but greasy fatness and its gaudy raiment is but cheap imitation of forest finery, so says Mr. Clarence Ousley.

Trees are the shelter of man and roof above us, the shade about us, and the nesting places of love and beauty and bird; they furnish the song. They call children out to play; they entice sweethearts into leafy coverts to seal their vows with fond caresses; they console and gratefully reward old age. They are the fittest ornaments of wealth and the inalienable possessions of the poor who can enjoy them without having title to them. They are the masts that fly the flags of all nations and the sails of all the seas; they are the timbers that bridge forbidding streams; they bear the wires of the world's intelligence; they hold the rails that carry the traffic of the continents; they are carved and polished furnishings of the home; they cradle the young and coffin the dead.

Trees are nature's prime sources of food; their fruits and nuts gave sustenance to the first tribes of men and are the sweetest and most nourishing of the earth's products.

Trees herald the spring with glorious banners and leaf and bloom; they clothe the autumn in garments of gold and royal purple; bared to the winter's cold, they are the harp of the winds, and they whisper the music of the infinite spaces.

Before the earth could be peopled it was set thick with trees, and when man has run his course and the race we know has disappeared in the completeness of its mission or perishes in the destruction of its trees, the earth will spring up again with new forests to shelter and sustain a new race of men and beasts and birds to work out a greater destiny. Perhaps if we are wise enough to replenish our wasting forests and to make ourselves worthy of the gift of trees we may be permitted to accomplish that greater destiny which the Mighty Forester, the Perfect Orchardist, the Loving Father requires in the fulfillment of His sublime purpose!

### To Restore Faded Ink.

When the ink of old documents has faded and it is desired to restore it, this can be done by washing with any of the substances that blacken on mixing with iron—infusion of nut-galls, sodium-sulphate or acetic ferro-cyanide of potassium, for instance.

### Do They Sell the Rice Later?

In the interior of China natives hatch both hen and duck eggs by burying them in lukewarm rice, which they reheat daily.

### Sin Against Politics.

Ward Politician—"This here eddication of the masses is poor stuff. The first thing we know, they'll be votin' to suit themselves."—Life.

### Like to Try It?

Powdered jet mixed with wine was considered a toothache remedy by the Greeks.



### WORLD-WIDE SEARCH FOR HUGO C. VOGELSANG

The Salvation Army is conducting a world wide search for Hugo C. Vogelsang of Hermann, Missouri. Vogelsang served with the American Expeditionary Forces in France and on his return to New York sent his mother a postal telling her he would soon be home. That is the last heard of him.

Mrs. F. L. Blaske, the mother, who resides at Hermann, Missouri, has appealed to every possible agency in an effort to find her missing son. When a Salvation Army Advisory Board was organized for Gasconade County, Mrs. Blaske immediately appealed to it to help her find the young man. In a few weeks a description of the missing man will be in the hands of Salvationists in 63 countries and colonies throughout the world. Vogelsang is 5 feet 10 inches in height, has light brown hair and blue eyes and is described as being "heavy set."

Among the many places are two delicious fruits, the large of a coconut, contains a creamy, pulpy delicious custard. The rare fruit is the mangosteen, but the exquisitely flavored liquid it contains cannot be preserved.

### Bouquets for Patti

The bouquets thrown to Mme. Patti on the occasion of one of her farewell appearances in Paris filled eight carriages.

### Big Noise, Little Dinner.

Jud Tunkins has insisted on getting a new dinner bell. No dinner he has seen lately justified any such racket as the old gong raises.

### Sam's Wonderful Heat.

The heat produced by a given surface of the sun is 400 times greater than that which is given off by the same surface of molten iron.

### Why the Ed. Fled.

"Colonel Sillister celebrates his silver wedding tomorrow, having been married since October 1, 1894."—Edmonton Bulletin.

### Big Name, Tiniest Plant.

There is a plant called volvox globator so minute that millions of them could be placed in a small wine glass.

### Thousands in Pilgrimages.

Pilgrims numbering 300,000 annually visit the monastic cells at Kiev, Russia.

### Daring.

And what they dare to dream of, dare to do.—Lowell.



HARRY T. MOREY

Something like ten years ago, before he became a Vitaphone star, Harry T. Morey was described as a "robust" actor. His fine physique has stood him in good stead in the silent drama. He has been able to play all sorts of roles, and look the part.

When Sugar Cost Real Money. Sugar once sold as high as \$2.38 a pound, but this was in the earlier days of its production (from 1852 to 1900).

### HOW TO KILL WHEAT WEEVIL

Owing to the greatly increased storage of wheat in Missouri this year, largely because of the car shortage as well as for other reasons, the importance of being properly prepared to kill the wheat weevil effectively and at the proper time can hardly be over estimated. The Missouri State Board of Agriculture heartily recommends "Farmers' Bulletin 799" of the United States Department of Agriculture entitled "Carbon Disulphid as an Insecticide," as the best handbook upon this subject. Address the United States Department of Agriculture at Washington, D. C.

Toad Dead Half the Time. During the winter a toad becomes torpid and takes no food for from four to six months.

### Good Company.

One good talker and one good listener make the most satisfactory chat.—Buffalo Enquirer.

### All Traveling Expenses



Printing is a Salesman Who Travels Cheaply

Traveling expenses 1 cent!

Good printing on

costs you little and does much for you.

Use more printed salesmanship. Ask us.

## FEED FEED FOR ALL KINDS OF FEED

Hay, Corn, Mixed Feed, Oats, Bran, Shorts and Chops

## Ward-Coppage ELEVATOR

Phone 74

Caruthersville, Mo.